

Vernon City

1	General
<p>Incorporated in 1892, Vernon has a total land area of 94.2 square km (2006 Census). By highway the city is 472 km east of Vancouver, 47 km north of Kelowna and 56 km south of Salmon Arm. Vernon is in the North Okanagan Regional District.</p>	

2	Population Estimates				Age Distribution				
Annual Estimates					2011 Census			% Distribution, 2011 *	
Year	Vernon	% Change Prev. Year	BC	% Change Prev. Year	Vernon All ages	Male	Female	Vernon	BC
2007	37,554	n/a	4,309,632	n/a	0 - 14	17,870	20,280	100.0	100.0
2008	38,348	2.1	4,384,047	1.7	15 - 24	2,715	2,660	14.1	15.4
2009	39,016	1.7	4,459,947	1.7	25 - 44	2,245	2,185	11.6	12.6
2010	38,883	-0.3	4,529,647	1.6	45 - 64	4,120	4,380	22.3	26.3
2011	38,990	0.3	4,573,321	1.0	65 +	5,065	5,980	29.0	30.0
						3,720	5,075	23.1	15.7

Source: Statistics Canada (as of July 1, includes estimate of Census undercount)

* based on published totals, both sexes

2006 Census Profiles can be found on our Website at <http://www.bcstats.gov.bc.ca/census.asp>

3	Selected Census Characteristics						
			Vernon			British Columbia	
Characteristics	2001	2006	% Change	% Change	2001	2006	
Population	33,494	35,944	7.3	5.3	3,907,738	4,113,487	
Population (by citizenship)	32,925	35,145	6.7	5.3	3,868,875	4,074,385	
Non-immigrant	28,695	30,900	7.7	2.9	2,821,870	2,904,240	
Immigrant	4,165	4,175	0.2	10.8	1,009,820	1,119,215	
Labour force (15+ yrs.)	15,720	17,410	10.8	8.1	2,059,950	2,226,380	
Employees	13,245	14,785	11.6	9.2	1,715,600	1,873,050	
Self-employed	2,010	2,340	16.4	7.4	291,455	313,000	
Participation rate [ppt.=percentage points]	57.9%	58.8%	0.9 ppt.	0.4 ppt.	65.2%	65.6%	
Unemployment rate	10.7%	6.3%	-4.4 ppt.	-2.5 ppt.	8.5%	6.0%	
Total population 25 to 64 years	16,530	17,890	8.2	6.5	2,144,050	2,284,465	
No certificate, diploma or degree	4,345	2,345	- 46.0	- 40.1	471,470	282,200	
High school certificate or equivalent	3,695	5,485	48.4	27.7	462,925	591,275	
Apprenticeship/trades certificate or diploma	2,715	2,490	- 8.3	- 7.4	295,180	273,450	
College, CEGEP or other cert. or diploma	3,185	3,940	23.7	11.3	401,760	447,005	
University certificate, diploma or degree	2,590	3,630	40.2	34.7	512,715	690,535	
Bachelor's degree	1,235	1,785	44.5	23.0	282,800	347,715	
Census families	9,635	10,310	7.0	6.9	1,086,030	1,161,420	
Lone-parent families	2,020	1,885	- 6.7	4.0	168,420	175,165	
Households	14,605	15,690	7.4	7.1	1,534,335	1,643,150	
1-family households	9,240	9,900	7.1	6.1	1,012,925	1,074,850	
Multi-family households	190	190	-	18.4	35,050	41,510	
Non-family households	5,180	5,590	7.9	8.3	486,355	526,785	
Median Income (2000 & 2005)	\$ 19,050	\$ 22,144	16.2	12.5	\$ 22,095	\$ 24,867	
Males	\$ 25,398	\$ 29,541	16.3	9.0	\$ 28,976	\$ 31,598	
Females	\$ 15,518	\$ 18,278	17.8	14.0	\$ 17,546	\$ 19,997	
Median Family Income (2000 & 2005)	\$ 44,798	\$ 56,211	25.5	20.0	\$ 54,840	\$ 65,787	
Economic Families	9,540	10,190	6.8	6.5	1,044,850	1,112,810	
2001 Incidence, low income 2006 Prevalence, low income	13.2%	12.8%	-0.4 ppt.	-0.6 ppt.	13.9%	13.3%	
Unattached persons, 15+	6,020	6,450	7.1	4.7	576,825	603,880	
Incidence, low income	44.6%	41.8%	-2.8 ppt.	-1.4 ppt.	38.1%	36.7%	
Population in private hh.	32,860	35,030	6.6	5.1	3,785,270	3,978,215	
Incidence, low income	19.2%	18.3%	-0.9 ppt.	-0.5 ppt.	17.8%	17.3%	
Dwellings	14,605	15,685	7.4	7.1	1,534,335	1,643,150	
Owned	9,530	10,820	13.5	12.5	1,017,485	1,145,045	
Rented	5,080	4,865	- 4.2	- 3.6	512,360	493,995	
Average gross rent	\$ 635	\$ 700	10.2	10.4	\$ 750	\$ 828	
Average owners' payments	\$ 731	\$ 859	17.5	17.1	\$ 904	\$ 1,059	
Avg. value, owned dwell.	\$ 151,356	\$ 297,343	96.5	81.5	\$ 230,645	\$ 418,703	

Source: Statistics Canada. Notes: incomes are for 2005 and 2000; rent/owner's payments are restricted to non-farm, non-reserve private dwellings.

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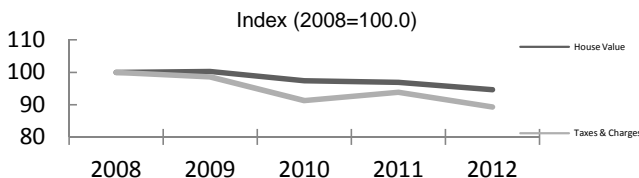
4		Labour Force by Industry (NAICS)					
		Vernon			BC	% Distribution, 2006	
Industry	2001	2006	% Change	% change	Vernon	BC	
Total labour force	15,720	17,705	12.6	8.1	100.0	100.0	
Industry - Not applicable	435	235	- 46.0	- 26.6	1.3	1.5	
All industries (Experienced LF)	15,290	17,470	14.3	8.9	98.7	98.5	
111-112 Farms	275	270	- 1.8	5.2	1.5	1.8	
113 Forestry and logging	170	175	2.9	- 10.0	1.0	1.0	
114 Fishing, hunting and trapping	-	-	-	1.3	-	0.2	
1151/2 Support activities for farms	-	20	-	11.3	0.1	0.1	
1153 Support activities for forestry	100	135	35.0	- 21.5	0.8	0.3	
21 Mining and oil and gas extraction	35	150	328.6	42.6	0.8	0.9	
22 Utilities	220	190	- 13.6	- 3.4	1.1	0.5	
23 Construction	1,010	1,700	68.3	39.9	9.6	7.5	
31-33 Manufacturing	1,730	1,655	- 4.3	- 2.7	9.3	8.5	
311 Food manufacturing	155	70	- 54.8	3.6	0.4	1.0	
321 Wood product manufacturing	540	465	- 13.9	- 16.1	2.6	1.7	
322 Paper manufacturing	-	-	-	- 13.5	-	0.6	
41 Wholesale trade	525	630	20.0	11.6	3.6	4.1	
44-45 Retail trade	2,200	2,615	18.9	6.9	14.8	11.2	
441 Motor vehicle and parts dealers	375	335	- 10.7	9.0	1.9	1.1	
445 Food and beverage stores	570	675	18.4	8.4	3.8	2.9	
448 Clothing & clothing accessories	115	160	39.1	9.2	0.9	1.1	
452 General merchandise stores	255	310	21.6	6.5	1.8	1.2	
48-49 Transportation & warehousing	580	635	9.5	0.6	3.6	5.2	
51 Information and cultural industries	350	265	- 24.3	- 5.3	1.5	2.6	
52 Finance and insurance	565	515	- 8.8	4.5	2.9	3.8	
53 Real estate & rental/leasing	250	365	46.0	22.1	2.1	2.3	
54 Prof'sonal, scientific & tech. serv.	635	930	46.5	18.6	5.3	7.3	
55 Mgmt. of companies/ent'prises	10	10	-	126.6	0.1	0.1	
56 Admin+support, waste mgmnt srv.	640	1,000	56.3	20.4	5.6	4.4	
61 Educational services	830	1,045	25.9	9.2	5.9	6.9	
62 Health care and social assistance	1,855	2,130	14.8	6.5	12.0	9.6	
71 Arts, entertainment and recreation	540	460	- 14.8	11.3	2.6	2.3	
72 Accommodation and food services	1,500	1,260	- 16.0	7.7	7.1	8.1	
721 Accommodation services	340	285	- 16.2	2.5	1.6	1.7	
722 Food services & drinking places	1,155	975	- 15.6	9.2	5.5	6.4	
81 Other services (excl. public admin.)	725	745	2.8	11.8	4.2	4.9	
91 Public administration	525	560	6.7	- 2.0	3.2	5.0	
Special Aggregations							
Agriculture, Food and Beverage	455	405	- 11.0	5.8	2.3	2.9	
Fishing and Fish Processing	-	-	-	- 3.3	-	0.5	
Logging and Forest Products	825	785	- 4.8	- 14.7	4.4	3.7	
Mining and Mineral Products	425	445	4.7	17.1	2.5	2.1	

Source: Statistics Canada. Industry according to NAICS version used in each census. Unpublished data.

5		Business Locations- Number of Firms by Employment Size Range								
		Firms with no employees		Firms with employees		% change	Vernon CA			
		Vernon CA	BC	Vernon CA	BC	Vernon CA	1 to 19	20 to 49	50-199	200 Plus
2008		2,455	185,879	2,501	175,003	-	2,240	163	87	11
2009		2,510	186,541	2,508	176,124	0.3	2,243	169	85	11
2010		2,611	194,349	2,468	175,913	- 1.6	2,199	180	78	11
2011		2,587	195,290	2,464	173,589	- 0.2	2,215	168	70	11

Source: Business Register, Statistics Canada. In some areas, boundary changes/geocoding changes may cause large changes.

6		Municipal Residential Taxes and Charges on a Representative House					
		Vernon					
		House Value		Taxes & Charges			
Year	\$	% change	\$	% change			
2008	390,685		3,846				
2009	391,657	0.2	3,790	-1.5			
2010	380,408	-2.9	3,511	-7.3			
2011	378,409	-0.5	3,610	2.8			
2012	369,881	-2.3	3,435	-4.8			



Source: Ministry of Community, Sport & Cultural Development http://www.cd.gov.bc.ca/lgd/infra/statistics_index.htm (No RD level figures)

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7	Values of Building Permits									
	Residential				Non-Residential			Total		Year
	Number of Units		Value \$'000		Value \$'000			Value \$'000		
Vernon	BC	Vernon	BC	Vernon	BC	Vernon	BC			
2007	395	40,932	104,747	8,611,723	41,200	3,932,968	145,947	12,544,691	2007	
2008	355	30,110	84,654	6,899,289	83,414	3,677,866	168,068	10,577,155	2008	
2009	143	18,607	44,953	4,491,075	119,512	3,138,810	164,465	7,629,885	2009	
2010	175	28,984	55,980	6,705,888	17,293	3,017,921	73,273	9,723,809	2010	
2011	146	25,745	42,017	6,113,406	81,898	3,136,361	123,915	9,249,767	2011	

Source: Statistics Canada

Note: Detailed non-residential permits data can be found on our Website: www.bcstats.gov.bc.ca

A dash can indicate a nil report, a value of less than \$500, or non-reporting. P indicates 'preliminary'.

8	Personal Taxation Statistics						Percent Change in Avg. Income	
	Total Income of All Returns							
	Year	All Returns (number)		Average Income (\$)		% Change avg. income		
	Vernon	BC	Vernon	BC	Vernon	BC		
2005	38,310	3,154,090	31,810	35,601	n/a	n/a		
2006	38,410	3,165,750	34,811	38,523	9.4	8.2		
2007	40,260	3,287,750	37,277	40,802	7.1	5.9		
2008	41,110	3,383,640	37,393	40,736	0.3	-0.2		
2009	41,150	3,406,860	36,398	39,754	-2.7	-2.4		

Taxation data available at: <http://www.bcstats.gov.bc.ca/data/dd/income.asp>

9	Source of Total Income 2009				% Distribution, Total Income					
	Vernon		BC							
	\$Thousands	% of Total	% of Total							
Employment	816,491	54.5	63.7							
Pension	318,738	21.3	13.8							
Investment	152,252	10.2	9.8							
Self-Employed	66,444	4.4	5.3							
Other	103,024	6.9	5.3							
Tax Exempt	40,734	2.7	2.0							
Total	1,497,758	100.0	100.0							

Source: Canada Revenue Agency. Areas are defined by postal codes and may not match municipal boundaries.

9	Dependency on the Safety Net						Total Beneficiaries by Age Group, % (Basic BC Assistance & EI)		
	Percentage of Population by Age Receiving Benefits - September 2009								
	Age Group	BC Basic* Income Assistance Recipients (%)		Employment Insurance Beneficiaries (%)		Total of BC Basic Income Assistance & EI Beneficiaries (%)			
	Vernon	BC	Vernon	BC	Vernon	BC			
Under 19	4.4	2.7							
19-24	5.0	2.1	4.7	2.6	9.3	4.6			
25-54	3.2	1.9	4.7	3.1	7.7	4.9			
55-64	1.0	0.7	2.6	2.0	3.6	2.6			
19-64	2.9	1.7	4.3	2.8	7.0	4.4			

* On temporary assistance only. Excluded are those on Continuous Assistance, aboriginals living on reserve, seniors/OAS, & children living with relatives.

Source: BC Stats (using administrative files from the BC Ministry of Housing & Social Development, and Human Resources & Social Development Canada)

Note: EI Beneficiaries reports now include regular, fishing and employment benefits, work sharing and support measures. The reports exclude sickness, maternity and parental benefits.

10	Business Formations and Failures								
	Incorporations			Bankruptcies					
	Number		Year	Vernon		Thompson/Okanagan DR		BC	
Vernon	BC	Business		Consumer	Business	Consumer	Business	Consumer	
2007	420	34,036	2005	17	120	n.a.	n.a.	786	8,168
2008	355	30,085	2006	20	93	120	913	585	7,020
2009	308	26,431	2007	10	107	97	874	470	6,651
2010	249	30,305	2008	14	119	92	1,014	454	7,293
2011	252	30,844	2009	5	181	66	1,573	380	10,639

Source: BC Ministry of Finance

Source: Office of the Superintendent of Bankruptcy, Government of Canada

Incorporations are counted in municipality of the registered office address which may differ from the actual business location.

Note: Bankruptcy is by urban postal code forward sortation area and is counted where it is filed.